REMARKS

Claims 37-72 remain pending and under current examination. In the Office Action mailed May 21, 2008 (hereinafter, "Office Action"), the Examiner rejected claims 37-72 under 35 U.S.C. § 103(a) as being unpatentable over Dennis (U.S. Patent No. 6,542,733 B1) ("Dennis") in view of Rogers (U.S. Patent No. 6,360,108 B1) ("Rogers"). Applicants respectfully traverse this rejection for the following reasons.

Rejection of Claims 37-72 under 35 U.S.C. § 103(a):

Applicants request reconsideration and withdrawal of the rejection of claims 37-72 under 35 U.S.C. § 103(a) as being unpatentable over Dennis in view of Rogers.

The Examiner has not properly resolved the *Graham* factual inquiries, as required to establish a framework for an objective obviousness analysis. *See* M.P.E.P. § 2141(II), citing to *Graham v. John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), as reiterated by the U.S. Supreme Court in *KSR International Co. v. Teleflex Inc.*, 550 U.S. ___, 82 USPQ2d 1385 (2007). In particular, the Examiner has not properly determined the scope and content of the prior art, at least because he incorrectly interpreted the content of Dennis and Rogers. Specifically, Dennis and Rogers do not teach or suggest what the Examiner attributes to them.

Dennis does not teach or suggest at least Applicants' claimed method of "processing user indicators stored in a terminal" by, in part, "selectively organizing said indicators in one of a plurality of configurations," as recited in independent claim 37. In contrast to the Examiner's allegations on this point (*See* Office Action at p. 2), Dennis discloses a user of a telephone (*i.e.,* a subscriber) adding numbers to a telephone profile, so that when the subscriber, for example, dials an abbreviated number, "the call will be completed by [a] wireless network [ ], which will add the required digits, such as by prepending "999-555" to the to the dialed [abbreviated] number."

<u>Dennis</u>, col. 5, ll. 47-52 (emphasis added). That is, in <u>Dennis</u>, user indicators may be stored in a personal profile, and it is the network that "determines what information must be added to complete [a] call." <u>Dennis</u>, col. 4, ll. 47-52. Furthermore, the personal profile information in <u>Dennis</u> is "<u>stored on [a] service control point (SCP) or a database</u>," and <u>not</u> at the terminal. <u>Dennis</u>, Abstract (emphasis added). A user in <u>Dennis</u> would "configure profile information using a personal computer, which is linked to the wireless network or SCP via a data network, such as the Internet." *Id.* This is clearly different from Applicants' claimed "processing user indicators <u>stored in a terminal</u>" by, in part, "selectively organizing said indicators in one of a plurality of configurations," as recited in independent claim 37 (emphasis added).

Additionally, <u>Rogers</u> does not cure the deficiencies of <u>Dennis</u>. For example, <u>Rogers</u> discloses a system that includes a "prefix storage area [being] used to store one or more prefixes that may be predefined by [a] telephone service provider, or added by the user." <u>Rogers</u>, col. 4, ll. 15-17. <u>Rogers</u> further discloses that the system "automatically pre-pends the digits from the prefix storage area [ ] for any seven digit partial destination telephone number manually entered by the user via the keypad [ ] or recalled from the telephone number storage area." <u>Rogers</u>, col. 5, ll. 50-53. This is also clearly different from Applicants' claimed "processing user indicators stored in a terminal" by, in part, "selectively organizing said indicators in one of a plurality of configurations," as recited in independent claim 37.

In view of the reasoning presented above, Applicants submit that independent claim 37 is <u>not</u> obvious over <u>Dennis</u> and <u>Rogers</u>, whether taken alone or in combination. Independent claim 37 should therefore be allowable.

Independent claim 54, while of different scope, recites elements similar to those of independent claim 37, and should also be allowable. Dependent claims 38-53 and 72, and 55-71,

respectively depend from independent claims 37 and 54, and should be allowable at least by

virtue of their dependence therefrom. Accordingly, Applicants request the withdrawal of the 35

U.S.C. § 103(a) rejection of claims 37-72.

Conclusion:

Applicants request reconsideration of the application and withdrawal of the rejection.

Pending claims 37-72 are in condition for allowance, and Applicants request a favorable action.

The Office Action contains a number of statements reflecting characterizations of the

related claims. Regardless of whether any such statements are identified herein, Applicants

decline to automatically subscribe to any such statements or characterizations in the Office
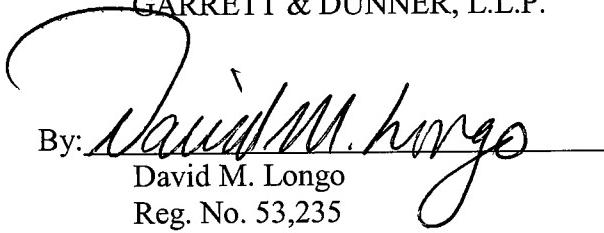
Action.

If there are any remaining issues or misunderstandings, Applicants request the Examiner

telephone the undersigned representative to discuss them.

Please grant any extensions of time required to enter this response and charge any

additional required fees to our deposit account 06-0916.

Respectfully submitted,

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